

PRIVACY POLICY/YOUR CALIFORNIA PRIVACY RIGHTS

One of the functions of this website (the "Website") is to facilitate the exchange of information between THE CASTING FIRM, its parent, subsidiaries, and affiliated entities (collectively "THE CASTING FIRM" and "we", "us", "our"), and users of this website (collectively "users" and "you", "your"). This privacy policy ("Privacy Policy") explains the types of user information THE CASTING FIRM or its agents and designees may collect via the Website, and how THE CASTING FIRM may use and share such information.

By using this Website (including by giving us your information through the Website), you agree to this Privacy Policy. If you do not agree to this Privacy Policy, do not use the Website or give us any of your information.

This Privacy Policy tells you about how THE CASTING FIRM uses and protects your personal information. THE CASTING FIRM is committed to your right to privacy and to keeping your personal information private. Because our website located at <http://www.thecastingfirm.com> (the "Site") includes areas in which individuals can provide personally identifying information, we have developed THE CASTING FIRM Privacy Policy (the "Privacy Policy") below to inform you of our policies and practices regarding information we collect about you on the Site.

Ways Personal Information about You Is Collected

THE CASTING FIRM may collect personal information from you in the following ways when you visit or use the Site:

- When you visit our Site, certain technical information (IP address and domain name) is collected by the Site. We cannot use this technical information to identify you personally.
- THE CASTING FIRM may solicit users who wish to be considered as participants in television programming produced by THE CASTING FIRM and/or third party producers (collectively "Producers") to submit on-line applications through the Website for such participation.
- The information collected via such applications may vary from application to application, but will generally include personal information such as name, email address, street address, telephone number, and similar contact information, as well as age, interests, gender, education, and occupation.
- In addition to such general information, THE CASTING FIRM may collect specific personal information regarding an applicant's suitability to participate in a particular program. For example, in an application to participate in a television series about trivia knowledge, THE CASTING FIRM may collect detailed information about the applicant's educational background, etc. In an application to participate in a television cooking competition series, THE CASTING FIRM may collect information about an applicant's cooking knowledge and background, his/her aspirations, etc. The foregoing are examples only, and shall not be construed to limit the types of personal information that THE CASTING FIRM may collect with regard to applications for any program.
- In addition, THE CASTING FIRM may collect photographs and/or video of applicants. All of the foregoing information shall be referred to herein as "Participant Application Information."

Internet Protocol Addresses

The Site collects, or logs, certain other information that cannot identify you personally when you visit our Site. This information includes your Internet Protocol ("IP") address and your domain name. An IP address is a number that is automatically assigned to your computer by the ISP computer through which you access the Web and a domain name is the name of the ISP computer itself through which you access the

Web. The site logs these IP addresses and domain names and aggregates them for system administration and to monitor the use of our Site. We use the aggregated information to measure the number of visits to our Site, the average time spent on our Site, the number of pages viewed, and various other Site use statistics. This monitoring helps us evaluate how our Site is used and continuously improve the content we provide. The Site does not link IP addresses or domain names with any personally identifiable information, which means that a visitor's session will be logged on our servers but the visitor will always remain anonymous.

Cookies

Cookies are pieces of information that a web server may transfer to your computer through your web browser. When this information is stored on your computer, our system is able to recognize your browser and, in turn, customize web page content for you. We will not use any cookies to retrieve data from your hard drive or obtain sensitive information about you. When a cookie is set, your browser will check it for length, an expiration date, and where it originated. You can decide if and how your computer will accept a cookie by configuring your preferences or options in your browser. However, if you choose to reject cookies, you may not be able to use certain of our online services or Site features

Ways Information about You Is Used

THE CASTING FIRM uses your personal information obtained via the Site in the following ways:

- Participant Application Information is used to evaluate an applicant's potential suitability for participation in the applicable television programming, and may also be used in and/or in connection with THE CASTING FIRM's television programs and/or the advertising, promotion, exhibition and other exploitation thereof.
- Participant Applicant Information may be shared with agents, contractors, and employees of THE CASTING FIRM and Producers, as well as any other persons or entities involved in and/or in connection with the development, pre-production, production, post-production, exhibition, promotion, and/or exploitation in any media of the applicable television programming (all of the foregoing referred to collectively as "Program Personnel").
- Further, an applicant's contact information may be used to facilitate further contact between any Program Personnel and the applicant. Please note that any application posted on the Website may contain additional terms with regard to the use of Participant Application Information submitted via that application. In the event of any inconsistency or conflict between the terms of any application and the terms of this Privacy Policy, the terms of the application shall control.
- We may further use Participant Application Information and other personal information to verify that your information is accurate, active and valid; to improve the Website or our evaluation process for considering applicants for participation in television programs; to contact you with regard to any application you submit on the Website or your use of the Website; and for internal business purposes.
- We use personal information obtained to provide you with information about THE CASTING FIRM. If you do not wish to be contacted directly by THE CASTING FIRM to receive further information about THE CASTING FIRM, please us the Unsubscribe Link or [contact us](#) to unsubscribe from future notices or announcements.

What Information about You Is Shared?

Except as described below, the Site does not collect or compile personal information for distribution to parties outside of THE CASTING FIRM.

- We will disclose personal information to comply with valid legal processes such as a search warrant, subpoena, or court order, or to protect our rights and property. We will disclose

information when we believe in good faith that the law requires such disclosure. THE CASTING FIRM also will disclose your personal information when necessary to comply with applicable laws, rules or regulations, when you have expressly consented to such disclosure, or when necessary to preserve THE CASTING FIRM's legal rights in the Site's content.

Marketing

We do not sell or rent your personal information to third parties for their marketing purposes without your explicit consent. We may combine your information with information we collect from other companies (such as demographic data) to improve and personalize our services. You will not receive any contact from third parties outside of THE CASTING FIRM as a result of providing information to us.

Ways You Can Control the Information Collected about You

Mailing List. When you submit an inquiry, request, complaint, or comment to the Site, you have the opportunity to join our mailing list. If at a later time you wish to change your participation in our mailing list, you can unsubscribe by using the Unsubscribe Link located in all our mailings.

Protection of Children's Online Privacy on the Site (COPPA)

THE CASTING FIRM understands the importance of protecting children's privacy, especially in an online environment. The Site is not intentionally designed for or directed at children under 13 years of age. It is THE CASTING FIRM's policy to never knowingly collect or maintain information about individuals under age 13.

Links

The Site may contain links to other Internet websites. THE CASTING FIRM does not endorse, and is not responsible for, the privacy practices or the content of these third party websites. You should review the applicable privacy policies in connection with your use of such third party websites.

Security

Your information is stored on our servers located in the United States. We treat data as an asset that must be protected and we use tools to protect your personal information against unauthorized access and disclosure, including the use of physical access controls, Internet firewalls, intrusion detection, and network monitoring. However, as you probably know, third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information that they collect from the Site. Therefore, although we work very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain private.

Your California Privacy Rights

California's "Shine the Light" law, California Civil Code § 1798.83, requires certain businesses to respond to requests from California customers (those who have an established business relationship with us) asking about the business' practices related to disclosing personal information to third parties for the third parties' direct marketing purposes. Alternately, such businesses may have in place a policy not to disclose personal information of customers to third parties for the third parties' direct marketing purposes unless the customer first affirmatively agrees to the disclosure (opt-in) or if the customer has exercised an option to opt-out of such information-sharing (opt-out).

We do not share personal information of any users of this Website to third parties for the third parties' direct marketing purposes. Thus, California's "Shine the Light" law does not apply to information collected on this Website.

User Acceptance And Changes To The Privacy Policy

From time to time we may make changes to our privacy policy. If we make changes, we will post them on the Website to make users aware of what the changes are so users will always be aware of what information we collect, how we use it, and when we may disclose it. A user is bound by any minor changes to the policy when she or he uses the Website after those changes have been posted.

This Privacy Policy is effective as of January 1st, 2015. ©2015 THE CASTING FIRM, LLC. ALL RIGHTS RESERVED.